CLAIMS

What is claimed is:

- 1. A method for determining image block significance based on region contrast, the method comprising:
- a) partitioning an image frame into multiple pixel regions of at least one pixel each;
 - b) pairing any of said regions with an unpaired, adjoining region;
- c) calculating a similarity value between each region in any of said region pairs;
- d) merging paired regions of any of said pairs into a single region, where said region pair to be merged has a predefined similarity value, thereby creating a new partition of said image frame into multiple pixel regions;
- e) performing steps a) d) a plurality of times, thereby obtaining a sequence of image partitions;
- f) selecting within said image frame an image sub-area of a predefined size and shape;
- g) identifying a partition in said sequence of partitions in which said image sub-area is covered by any of said regions to the extent of a predefined coverage measure; and
- h) calculating a region contrast significance value C(B) of said image subarea as a value which is proportional to the position of said identified partition in said sequence of partitions.
- 2. A method according to claim 1 wherein said calculating step c) comprises calculating the contrast between any of said pairs.
- 3. A method according to claim 1 wherein said calculating step c) comprises: calculating the average luminescence of the pixels in one region in any of said pairs; and

subtracting said average luminescence from the average luminescence of the pixels in the other region in said pair.

- 4. A method according to claim 1 wherein said merging step d) comprises merging where said region pair to be merged has a predefined similarity value representing the least absolute contrast of any of said pairs.
- 5. A method according to claim 1 wherein said performing step e) comprises performing until a predefined number of regions is achieved.
- 6. A method according to claim 1 wherein said performing step e) comprises performing until said similarity value reaches a predefined threshold value.
- 7. A method according to claim 1 wherein said performing step e) comprises performing until a predefined stop condition is met.
- 8. A method according to claim 1 wherein said selecting step f) comprises selecting an 8x8 pixel block.
- 9. A method according to claim 1 wherein said identifying step g) comprises identifying the first partition in said sequence of partitions in which said image sub-area is covered by any of said regions to the extent of said predefined coverage measure.
- 10. A method according to claim 1 wherein said identifying step g) comprises identifying said partition in said sequence of partitions in which said image sub-area is completely covered by any of said regions.
- 11. A method according to claim 1 wherein said identifying step g) comprises identifying the first partition in said sequence of partitions in which said image sub-area is completely covered by any of said regions,
- 12. A method according to claim 1 where any of said steps are performed on either of a JPEG image and an MPEG video frame.

- 13. A method for encoding image sub-areas, the method comprising:
- a) partitioning an image frame into multiple pixel regions of at least one pixel each;
 - b) pairing any of said regions with an unpaired, adjoining region;
- c) calculating a similarity value between each region in any of said region pairs;
- d) merging paired regions of any of said pairs into a single region, where said region pair to be merged has a predefined similarity value, thereby creating a new partition of said image frame into multiple pixel regions;
- e) performing steps a) d) a plurality of times, thereby obtaining a sequence of image partitions;
- f) selecting within said image frame an image sub-area of a predefined size and shape;
- g) identifying a partition in said sequence of partitions in which said image sub-area is covered by any of said regions to the extent of a predefined coverage measure;
- h) calculating a region contrast significance value of said image sub-area as a value which is proportional to the position of said identified partition in said sequence of partitions; and
- i) designating said image sub-area for enhanced encoding by a video encoder where said significance value meets a predefined criterion.
- 14. A method according to claim 13 where any of said steps are performed on either of a JPEG image and an MPEG video frame.
- 15. A method according to claim 13 wherein said designating step comprises designating where said significance value is at or above a predetermined threshold.
- 16. A method according to claim 13 wherein said designating step comprises quantizing DCT coefficients of said image sub-area using lower quantizer values than for another image sub-area whose significance value is below said predetermined threshold.

17. A method according to claim 13 wherein said designating step comprises: scanning DCT coefficients of said image sub-area in accordance with a

predefined scanning pattern; and

halting said scanning when L(B) of said DCT coefficients have been scanned, where

$$L(B) = egin{cases} 64 & ext{if } C(B) \geq T \ k imes C(B) & ext{otherwise.} \end{cases}$$

where T is a predefined significance threshold and k is a predefined scaling factor.

18. A method according to claim 13 wherein said designating step comprises:

scanning DCT coefficients of said image sub-area in accordance with a predefined scanning pattern; and

quantizing any of said DCT coefficients located at an *i*-th position of said scanning pattern using a quantizer value as P(i) * (M - k * C(B)),

where P(i) is a value of a quantization pattern for *i*-th position of said scanning pattern, where M is a quantization threshold, and where k is a predefined scaling factor.

- 19. A method according to claim 13 wherein said designating step comprises:

 determining that said image sub-area is to be encoded in INTRA encoding mode where said significance value meets said predefined criterion.
- 20. A method according to claim 13 wherein said designating step comprises:

 determining that said image sub-area is to be encoded in INTRA encoding mode if said image sub-area has a significance value at or above a predetermined threshold.
- 21. A method according to claim 13 wherein said designating step comprises:

 determining that said image sub-area is to be encoded as the difference between said sub-area and a sub-area in another frame if said first sub-area has a significance value below said threshold.

- 22. A method for encoding image sub-areas, the method comprising:
 segmenting an image into a plurality of regions; and
 encoding an image sub-area of an INTER-frame as an INTRA block where
 said image sub-area contains pixels from at least two of said regions.
- 23. Apparatus for encoding image sub-areas according to their significance comprising:

a video encoder; and

a computation module operative to:

- a) partition an image frame into multiple pixel regions of at least one pixel each;
 - b) pair any of said regions with an unpaired, adjoining region;
- c) calculate a similarity value between each region in any of said region pairs;
- d) merge paired regions of any of said pairs into a single region, where said region pair to be merged has a predefined similarity value, thereby creating a new partition of said image frame into multiple pixel regions;
- e) perform steps a) d) a plurality of times, thereby obtaining a sequence of image partitions;
- f) select within said image frame an image sub-area of a predefined size and shape;
- g) identify a partition in said sequence of partitions in which said image sub-area is covered by any of said regions to the extent of a predefined coverage measure;
- h) calculate a region contrast significance value of said image subarea as a value which is proportional to the position of said identified partition in said sequence of partitions; and
- i) designate said image sub-area for enhanced encoding by said video encoder where said significance value meets a predefined criterion.

- 24. Apparatus according to claim 23 wherein said computation module is operative to process either of a JPEG image and an MPEG video frame.
- 25. Apparatus according to claim 23 wherein said computation module is operative to designate said image sub-area for enhanced encoding where said significance value is at or above a predetermined threshold.
- 26. Apparatus according to claim 23 wherein said computation module is operative to quantize DCT coefficients of said image sub-area using lower quantizer values than for another image sub-area whose significance value is below said predetermined threshold.
- 27. Apparatus according to claim 23 wherein said computation module is operative to:

scan DCT coefficients of said image sub-area in accordance with a predefined scanning pattern; and

halt said scanning when L(B) of said DCT coefficients have been scanned, where

$$L(B) = \begin{cases} 64 & \text{if } C(B) \geq T \\ k \times C(B) & \text{otherwise.} \end{cases}$$

where T is a predefined significance threshold and k is a predefined scaling factor.

28. Apparatus according to claim 23 wherein said computation module is operative to:

scan DCT coefficients of said image sub-area in accordance with a predefined scanning pattern; and

quantize any of said DCT coefficients located at an *i*-th position of said scanning pattern using a quantizer value as P(i) * (M - k * C(B)),

where P(i) is a value of a quantization pattern for *i*-th position of said scanning pattern, where M is a quantization threshold, and where k is a predefined scaling factor.

29. Apparatus according to claim 23 wherein said computation module is operative to:

determine that said image sub-area is to be encoded in INTRA encoding mode where said significance value meets said predefined criterion.

30. Apparatus according to claim 23 wherein said computation module is operative to:

determine that said image sub-area is to be encoded in INTRA encoding mode if said image sub-area has a significance value at or above a predetermined threshold.

31. Apparatus according to claim 23 wherein said computation module is operative to:

determine that said image sub-area is to be encoded as the difference between said sub-area and a sub-area in another frame if said first sub-area has a significance value below said threshold.

- 32. A computer program embodied on a computer-readable medium, the computer program comprising:
- a first code segment operative to partition an image frame into multiple pixel regions of at least one pixel each;
- a second code segment operative to pair any of said regions with an unpaired, adjoining region;
- a third code segment operative to calculate a similarity value between each region in any of said region pairs;
- a fourth code segment operative to merge paired regions of any of said pairs into a single region, where said region pair to be merged has a predefined similarity value, thereby creating a new partition of said image frame into multiple pixel regions;
- a fifth code segment operative to perform steps a) d) a plurality of times, thereby obtaining a sequence of image partitions;

a sixth code segment operative to select within said image frame an image sub-area of a predefined size and shape;

a seventh code segment operative to identify a partition in said sequence of partitions in which said image sub-area is covered by any of said regions to the extent of a predefined coverage measure; and

a eighth code segment operative to calculate a region contrast significance value of said image sub-area as a value which is proportional to the position of said identified partition in said sequence of partitions.

32. A computer program according to claim 31 and further comprising:

a ninth code segment operative to designate said image sub-area for enhanced encoding by said video encoder where said significance value meets a predefined criterion.